REP HEADLINE# 6228187 TRF# 321462 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET

AGENCY CREDIT RISK !!! FAX# 703 528 7880

HARRIS REPORT FROM REP FROM REP SEP20/12 14.05
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

CITY TAX	FLIGHT DATE	PRDCT AMER	ORDER #			AGY #	ADV #
STATE TAX CO-OP BILLING NEEDED	DATES SEP18/12 SEP27/12 WK-2	AMERICAN CROSSROADS EST#691 COMMENTS: (LINE, ORDER, INV	CONTRACT # 6228187	ALEXANDRIA, VA 22314	66 CANAL CENTER PLAZA, SUITE 555	AGY. NAME CROSSROADS MEDIA LIC	ADV. NAME ISS/AMER. CROSSROADS
ED		INVOICE)	CLASS: NATL. LOCAL REGIONAL		SALES PRSN WA- JOE KNAUER	BUYER NAME EMILY MILHOAN	REP.# OFF.# 6556 SALESMAN #

REP: TO LENA FR JULIE OK'D M4-5 TTLS RTS

PLS CFM, THX 9/20

AMERICAN CROSSROADS

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CON CM

:LINE#:REP :CD: :LINE#: : PROGRAM: GOOD MORNING AMERICA <u>ე</u> 12 AGENCY PRODUCT CODE = AGENCY ADVERTISER CODE = A 700A-900A S 700A-900A TIME PERIOD : LGTH : SEC : 30 30 AGENCY EST# = 691 \$2,250.00 \$2,250.00 RATE 9/25 9/19 START 9/19 9/25 DATE : /WK: INVT : 0 ب TUE WE'D DAYS :TOTL: :SPTS:

0

ORD COM1: N/A DUE TO BREAKING NEWS COVERAGE, MAKE GOOD STP. THIS IS A MAKE-GOOD FOR SEP19 ON LINE-12 FOR 1 SPOT/WK

GOOD MORNING AMERICA

PROGRAM : ORD COM1:

## REP: TEL# 703 528 7800 CREDIT ADVISORY: AGEN CREDIT ADVISORY: AGEN REP HEADLINE# 6228187 TRF# 321462 ORDER WORKSHEET \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP SEP20/12 14.05

\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

107300.00		CONTRACT TOTAL TOTAL SPOTS	00					SEP/12 107300.00
(SEP20/12) PLS ADVISE.	(SEP2	\$2,250.00 \$2,250.00	30S \$	MAKE GOOD	SEP19 SEP25 COVERAGE, M	EAKING NEWS	MISSED:WED/700A-900A OFFER:TUE/700A-900A CMT:N/A DUE TO BR	M5 OK'D BUY#12
(SEP20/12) PLS ADVISE.	(SEP2	\$1,000.00 \$1,000.00	30s \$ \$	,,,,	SEP21 SEP23	OOA-1200N OA-900A EYEWITNESS NEWS.	MISSED: FRI/11 OFFER: SUN/60 CMT: MG IN	STATION MAKEGOOD OFFERS: M4 OK'D BUY#18
					OT/WK	EWS. ON LINE-18 FOR 1 SPOT/WK	SS NEWS EWITNESS N FOR SEP21	PROGRAM : EYEWITNES ORD COM1: MG IN EYITHIS IS A MAKE-GOOD
Н	7	SUN	Ľ	9/23	9/23	\$1,000.00	00A 30	54 A 600A-900A
							VIEW	PROGRAM : THE
0		FRI	0	9/21	9/21	\$1,000.00	1200N 30	18 S 1100A-1200N
:TOTL:	DAYS	WEEK :	:SPTS:	: END : DATE	: START	SEC: RATE	PERIOD : LGTH :	: LINE#:REP :CD: TIME

MARKET TOTALS \$306,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% WRDQ 1% EFTV 0% SVC- NSI CABL 0%

DEMOS- RA35+\*

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME